

Co-op Connections Cards Scheduled For Arrival

If you haven't already, you should soon be receiving in the mail your very own Co-op Connections Card that could lead to valuable savings for you from local, regional and national retail establishments. Letters explaining the program and containing one Co-op Connections card and two key fobs, similar to those used by grocery chains, were mailed to all Duck River Electric (DREMC) residential consumers in late February.

DREMC is the first Touchstone Energy member cooperative in Tennessee to introduce the discount card savings program to its members, but joins cooperatives nationwide that have distributed more than 17 million Co-op Connections cards to their member owners. The program is designed to deliver added value to our members by offering valuable discounts at local, regional and national businesses and pharmacies. And the cost to participate in the program is free.

Already more than 75 businesses within the DREMC service area have signed up to participate in the program and are offering savings such as 3 cents per gallon reduction in the price of gasoline; 10% savings on motel rates; \$1.00 off any dinner to reduced enrollment and monthly fitness center fees; a 20% cash and carry discount on flowers, etc. In addition, the card program offers 10% to 60% discounts on prescriptions at participating pharmacies, which includes hundreds of local independent pharmacies as well as over 48,000 national and regional pharmacy chain stores like CVS, Walgreens, Wal-Mart, Target and many more. Card holders can search online to find discounted prices on prescriptions (www.rxpricequotes.com) and participating pharmacies (www.locateproviders.com).

It is important to remember that this card savings plan is not insurance; it is a pharmacy discount offer. The card provides immediate discounts at the participating pharmacy. Upon presenting your card to the pharmacist, you will pay the lower of a discounted price or the pharmacy's regular retail price. There are no forms to fill out and no limit to the number of times you can use the card. The card cannot be used in conjunction with insurance. However, there may be occasions when the discount received by using the card is more than your normal insurance copayment. In those cases you can decide which you prefer to use.

Regional and national discounts are being offered from numerous retailers such as Alamo car rentals, Barnes & Noble.com, Cabot cheese factory, Costco, General Electric lighting, Husky Liners, Larson storm doors, Omaha Steaks, Kitchen Aid, Solar Direct, Sierra Trading Post, Thousand Trails camping centers, XM satellite radio and hundreds of others.

A complete listing of local, regional and national businesses participating in the program can be accessed by visiting the Co-op Connections web site, www.co-opconnections.com or the Duck River Electric web site, www.dremc.com and click on the Co-op Connections card icon.

Specific questions about the program can be answered by contacting the DREMC Member Services Department at (931) 680-5881 or via e-mail at corpinfo@dremc.com.