

Duck River Electric Membership Corporation Valentine's Getaway Giveaway

OFFICIAL CONTEST RULES

JANUARY 22 – FEBRUARY 2, 2018

NO PURCHASE NECESSARY.

INTERNET ACCESS AND VALID E-MAIL ACCOUNT REQUIRED TO PARTICIPATE.

Beginning Monday, January 22, 2018, and continuing through the contest period, the rules and regulations for the Duck River Electric Membership Corporation Valentine's Getaway Giveaway will be available at <http://www.dremc.com>.

Contest Period

The contest period is from Monday, January 22, 2018, at 10:00 am CST through Friday, February 2, 2018, at 12:00 pm CST, with entries being accepted from Monday, January 22, 2018, at 10:00 am CST through 4:00 pm CST on Friday, February 2, 2018. The Grand Prize will be awarded on Friday, February 2, 2018.

How To Enter

Beginning Monday, January 22, 2018, and continuing through Friday, February 2, 2018, you can go to Duck River Electric's Facebook page (<https://www.facebook.com/DuckRiverEMC>) and click on the Valentine's Getaway Giveaway link where people may enter the contest.

A person can register once over the entry period for the contest by entering his or her e-mail address, first name, last name, home address and phone number. The entry must be submitted by the person whose name appears on the entry form; entries cannot be submitted for another person or in another person's name. During the entry process, an entrant may also choose to share the contest with their Facebook friends on their Facebook wall by clicking the "Share" button on the contest entry form. For each entry that results from the share, the person receives an additional entry, up to a total of 10 entries. This is the only way that a person can obtain additional entries in the contest. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered.

No entries will be accepted by mail or by delivery to any office of Duck River Electric Membership Corporation. Only entries posted on Duck River Electric's Facebook page (<https://www.facebook.com/DuckRiverEMC>) will be eligible. All entries must be posted by 4:00 pm (CST) on the date of the prize drawing – Friday, February 2, 2018. All entries must be completed in their entirety to be eligible to win.

Sponsor and Contest Parties are not responsible for incomplete, lost, late, damaged, illegible or misdirected entries or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost, or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW. ANYONE INTENTIONALLY OR ATTEMPTING TO UNLAWFULLY MANIPULATE, CAUSE ANY INTERFERENCE WITH OR INTERRUPTION TO THE LEGITIMATE OPERATION OF THIS PROMOTION WILL FORFEIT ANY PRIZE WINNINGS FROM THE CONTEST.

Eligibility

The Duck River Electric Membership Corporation Valentine's Getaway Giveaway ("Contest") is open only to individuals who are at least 21 years old at time of entry and who are a member of DREMC or who live in the residence of a member of DREMC in the state of Tennessee. Employees of Duck River Electric, board members of Duck River Electric and each of their immediate family members (parents, siblings, children and spouses, wherever they reside) or household members (whether or not related) are not eligible. Groups, clubs, organizations, commercial entities and businesses are not eligible to participate.

How to Win

On Friday, February 2, 2018, just after 12:00 pm (CST), there will be a random selection process to determine one (1) Grand Prize winner. There will be no more than one winner of the Grand Prize during the contest period. If the randomly selected entry for the Grand Prize drawing meets all the entry and eligibility requirements, they will be designated as the Grand Prize winner.

The Grand Prize winner will be notified by phone and/or e-mail by a member of the DREMC staff according to the notification date. The Grand Prize winner's name may be included in a post on Facebook on Monday, February 5, 2018. If the winner's name and/or Facebook profile picture are deemed inappropriate, Duck River Electric Membership Corporation reserves the right to declare the winner ineligible and conduct another selection process to determine an

alternate winner. Winner must meet all terms of contest rules, including eligibility restrictions and conditions. Failure to meet any terms of eligibility or other conditions of this contest will result in forfeiture of the prize.

After the winner has been selected and notified of winning, if the winner is declared ineligible, elects not to accept the prize, or does not pick up the prize by the specified date provided in their notification e-mail, the prize becomes the property of the Duck River Electric Membership Corporation. At its sole discretion, Duck River Electric Membership Corporation may choose to conduct another selection process from the remaining entries to determine an alternate winner(s).

Odds of winning will be determined by the total number of entries received.

Prize

The following Grand Prize will be awarded for the Contest Period:

This prize is only valid on Saturday night, February 10, 2018.

- One-night stay at Henry Horton State Park Inn - \$150 value
(Address: 4209 Nashville Highway, Chapel Hill, TN 37034)
Amenities include:
 - Two double beds (sleeps up to 4)*
 - TV with DirectTV*
 - Mini-fridge*
 - Microwave*
 - Hair dryer*
- Two entrees at Governor's Table Restaurant at the park
- Chocolate-covered strawberries
- Star gazing event after dark

- Valentine gift basket - \$50 value
Includes:
 - One bottle of sparkling white grape juice*
 - Two goblets*
 - Assortment of chocolates*
 - \$25 gift certificate to Sweet Side Café for breakfast buffet at Chapel Hill location on Sunday, February 11, 2018. (Address: 1340 Old Highway 99, Chapel Hill, TN 37034)*

TOTAL VALUE: \$200

Prize winners are solely responsible for all costs, expenses and taxes not specified in these Official Rules related to the Grand Prize. Prizes may not be transferred, assigned, redeemed for cash or substituted, except that Duck River

Electric or Contest Administrator may substitute any prize component with a prize component of equal or greater value should the stated prize become unavailable for any reason. Only the prizes listed above will be awarded.

Release

By receipt of prize, winner agrees to release, indemnify, defend and hold harmless Duck River Electric and Contest Administrator and their respective advertising and promotion agencies and each such company's officers, directors, members, managers, employees and agents (collectively, the "Released Parties") from and against any risk, loss, injury, damage, harm, claim or cause of action, including, but not limited to, illness, personal injury, death or damage to or loss of property arising out of participation in the Contest or receipt or use or misuse of any prize. Winners will be required to execute an Affidavit and Release document to this effect at the time of receipt of prize.

Publicity

Except where prohibited, acceptance of any prize constitutes winner's consent to allow Duck River Electric, Contest Administrator and their agents to have unlimited use of and right to use winner's name, likeness, photograph, voice, statements or testimonials and/or city and state of origin for promotional purposes in any media, without further payment or consideration. Contest winner will execute a Release to this effect prior to receiving any prize.

General Rules

Any use of robotic, automatic, macro, programmed or like methods (including such methods provided or enabled by third parties) to participate in the Contest will void any attempted participation effected by such methods and result in disqualification of participant utilizing same. If, for any reason in the sole opinion of Contest Administrator, the Contest (in whole or in part) is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which Sponsor in its sole opinion deems could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest (including the awarding of prizes) in a manner deemed by Sponsor in its sole discretion to be fair, appropriate and consistent with the spirit of these Official Rules. Notice of such action by Sponsor will be posted on the Contest site. Sponsor and Contest Administrator are not responsible for any typographical or other errors in the printing of the offer, administration of the Contest or announcement of the prizes. Taxes on any element of the Grand Prize package are the responsibility of the winner.

Contest Entrants may submit one (1) entry during each Contest Period; only one (1) winner per household may be selected.

Release of Liability; Indemnification

The Grand Prize winner must sign a liability release form relieving Duck River Electric Membership Corporation of any liability for damage or harm winner(s) might incur in claiming or using the prize. Failure to sign the release form will result in forfeiture of the prize.

Valid identification (driver's license, birth certificate, or valid state or Federal ID) must be presented to Duck River Electric in order to claim the prize. Duck River Electric is not required to honor other forms of identification or any identification that has been tampered with or altered.

The Grand Prize winner is responsible for all other expenses except as listed under PRIZE in the contest rules. Duck River Electric will not provide any money for any expenses incurred as a result of claiming or using the prize, including but not limited to transportation and other incidental expenses incurred while claiming or using the prize.

Conditions:

Winners may be asked to participate in video and still photography publicizing the contest. Failure to participate in video and still photography publicizing the contest may result in forfeiture of the prize. Entry in the contest will serve as agreement and consent from the participant for the participant's name and likeness to be posted on Duck River Electric's Facebook page, on the Duck River Electric website, or in other public forums in order to publicize and promote this contest.

Duck River Electric is not responsible if any potential winner notification is not received by e-mail or for any reason due to inaccurate contact information provided at the time of entry or if the e-mail it sends to a potential winner is misdirected or bounces back or is intercepted by SPAM or other e-mail filters. Duck River Electric is a safe sender of e-mail.

Duck River Electric is not responsible for any failure to access <http://www.dremc.com>, Duck River Electric's Facebook page or the Valentine's Getaway Giveaway section due to technical difficulties with Duck River Electric's website host provider, Facebook, an electrical failure, acts of God outside of company control, or any other internet-related malfunction.

Duck River Electric reserves the right to cancel the Valentine's Getaway Giveaway at any time if there is any technical corruption. In the event the contest is cancelled, Duck River Electric reserves the right to conduct an alternate selection based on prize criteria to award the Grand Prize from among

all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation.

Duck River Electric is not responsible for late, illegible, incomplete, altered, lost or misdirected entries, for any incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the contest, or by any technical or human error which may occur in the processing of the entries in the contest, or for failure to receive entries due to transmission failure or technical failures of any kind and such entries will be void.

All entries become the property of Duck River Electric and will not be acknowledged or returned. Entries may be used for marketing purposes by Duck River Electric.

Due to unforeseen circumstances that can arise from time to time, the Duck River Electric Valentine's Getaway Giveaway can be discontinued at any time during the promotional period.

Any person violating any of the above rules may be required to forfeit the prize.

Rules may be modified at any time during the contest period with such changes announced and available at <http://www.dremc.com>.

Contest Administration

The Contest Administrator is responsible for the administration and execution of the Duck River Electric Valentine's Getaway Giveaway. Entrants should contact the Contest Administrator, corpinfo@dremc.com, with any questions, comments or problems related to the Contest.

Duck River Electric Membership Corporation, 1411 Madison Street, Shelbyville, TN 37160

01/19/18